Integrating Family Farm Teams Approaches

Pacific Women Annual Learning Workshop - 2019

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Presentation Outline

• Introduction (FFT & Modules)
• FFT Roll out
• Modules
• GOALS Setting
• Responses to FFT training
• Review and results
• Constraints & Way forward
• Images
Introduction: Modules

• Module 1 - Working as a family farm team for family goals
• Module 2 - Planning your family farm as a family team
• Module 3 - Feeding your family farm team
• Module 4 - Decision making and communicating as a family farm team
Family Farm Teams Training Roll-out

1. Aiyura - Kainantu, EHP
2. Megabo - Bena, EHP
3. Kundiawa - SP
4. Bena (7 villages)
<table>
<thead>
<tr>
<th></th>
<th>Males</th>
<th>Females</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aiyura</td>
<td>29*</td>
<td>15</td>
<td>44</td>
</tr>
<tr>
<td>Megabo</td>
<td>26*</td>
<td>25</td>
<td>51 (more)</td>
</tr>
<tr>
<td>Kundiawa</td>
<td>10 (2 DPI)</td>
<td>7</td>
<td>17</td>
</tr>
<tr>
<td>Jimi</td>
<td>0</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Bena (7 sites)*</td>
<td>179</td>
<td>105</td>
<td>335</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td><strong>447</strong></td>
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Family Farm Teams GOALS Setting

Given FPDA’s Learning & Facilitation Approach

* Family sets goals:
  - Short term
  - Mid term
  - Long term
Responses to the FFT Training

General
- First time for most couples to be in any training
- Honest in representation and self-evaluation

Men
- Admitted being difficult & uncooperative (modules 1, 3, 4)
- Committed themselves to improving in areas they have failed
- Physical proximity improved while in training

Women
- For the first time women felt important
- Admitted to uncooperative attitude
- Good food to be fed to family and then market
- Common goal would definitely secure woman’s support (house against car)??
A Quick Summary of Impacts

- Balance is what is needed in the family. In FFT Approach, this feature is powerfully brought out. Simple stock take of each family member’s time and efforts put to the family benefit cracks the male ego. A bigger impact is seen when the family has actually put a set of Goals to work towards in the short, mid and long terms.

- In line with their goals, families are encouraged to plan their farming. When they plan, they also include a FAITH garden, addressing malnutrition issues.

- Finally, the family gets to effectively communicate and participate in decision making. The mother and the father have bigger stakes while the children contribute.

- In all of these, greater gender balance is achieved, not by coercion but by common sense. Women are seen now to be more valuable than before the training. If this reorganisation of a family unit is sustained, children will learn this and it becomes a way of life for them too, later on.
Program conducted a review:
1. Families are now focused on Goals
2. Some families reported achieving short term goals (diversification, school fees etc)
3. Many progressing with building family homes
4. One farmer has his wife at University now
5. One farmer has seen real changes (20 yrs)
6. One farmer leaves financial matters to wife
7. About half the farmers have registered business with IPA and have wife and husband signatories
8. Almost all have opened bank accounts
Constraints

1. All venues not uniformly resourced
2. Time
3. Funding
4. Language and relational
Way forward

1. Integration
   - Extension/Training/Facilitation & Learning approaches
   - Tailoring the material for relevance

2. Institution support
   - Budgetary allocations
   - Better facilities/resources in FFT training

3. Trainer/Facilitator needs to be a model
Maslow’s Hierarchy of Needs

1. Physiological needs: food, water, warmth, rest
2. Safety needs: security, safety
3. Belongingness and love needs: intimate relationships, friends
4. Esteem needs: prestige and feeling of accomplishment
5. Self-actualization: achieving one’s full potential, including creative activities

Levels:
- Basic needs
- Psychological needs
- Self-fulfillment needs